

# LAUREN YEAGER

www.lauren-yeager.com  
614.264.3552  
lyeagerdesign@gmail.com

## Education

### Bachelor of Science in Design

University of Cincinnati, Cincinnati, Ohio  
Graphic Communication Design

Class of 2017

Participated in the Professional Practice Program, alternating semesters of classroom study with work in the field of Graphic Communication Design

## Work

### Grey Midwest Cincinnati, Ohio

Aug 2021 - present • Senior Designer

Grey ranks among the world's top advertising and marketing agencies providing creative, experiential, social, digital, commerce and health & wellness.

Work on multiple brands such as Cascade, Dawn, Febreze, VÖOST, Downy, Herbal Essences, etc. on nationwide campaigns, focusing on TVC, OLV, digital marketing, social marketing, and brand strategy.

Participated on multiple RFP pitches and presentations.

### Barefoot Proximity Cincinnati, Ohio

Aug 2019 - Aug 2021 • Designer

May 2017 - Aug 2019 • Junior Designer

Spring + Fall 2016 • Full-time Design Co-op

Proximity is one of the world's most awarded digital, direct and data network.

Worked with various clients such as Elanco Animal Health, Cincinnati Children's Hospital and Medical Center, P&G, Salon Professionals, Pampers, Luvs, Gallup, Bayer, Exxon Mobil, and Flying Pig Marathon, on local and national advertising campaigns, art direction, email creation, social media promotion, billboards, print materials, digital media, image sourcing, photoshoots, branding, and video storyboarding.

Ran Barefoot Proximity's social media platforms, increasing impressions and followers across all platforms by more than 200%, leading to larger reach and increased job applications.

Participated on multiple RFP pitches and presentations.

## Skills

Adobe Illustrator	Keynote
Adobe InDesign	Basecamp
Adobe Photoshop	Slack
Adobe After Effects	Miro Board
Adobe Premiere	PC and Mac Platforms
Sketch	Photography
Figma	Sketching / Painting
Microsoft platforms	Procreate

### Christie's Auction House New York, New York

Summer 2015 • Full-time Design Co-op

Christie's is a fine arts auction house existing since 1766 and is the world's largest art business.

Worked as full-time Design Co-op on typography and layouts for catalogues, banners, signs, and labels. Created both print and digital advertisements for publications such as Town & Country magazine. Assisted in photo shoots and in design concept and process development.

### Shurtech Brands, LLC Cleveland, Ohio

Spring + Fall 2014 • Full-time Design Co-op

Worked as full-time Design Co-op illustrating Duck Tape® patterns, designing logos and branding for new products, and creating mock ups and displays for customers such as Wal Mart, Target, Michaels Crafts, Jo-Ann Fabric and Craft, etc.

Worked with the Trend Council to predict and organize future trends and how they can be implemented into Shurtech Brands products.

References available upon request